

CREATIVE MEDIA PRODUCTION (Television & Film) BTEC Extended Diploma

Version 6/11

Subject Area	Qualification	Level	Awarding Body
Creative Media Production (Television & Film)	BTEC Extended Diploma	Level 3	Ed Exel

Course Summary

The course is suitable for students wishing to prepare for the following careers; live, pre-recorded and outside broadcasting, studio and location video production, facility companies, multi-media production companies and 'freelance' training. The course is intended to develop a broad knowledge of media industries and skills, both theoretically in production and with new technologies. In addition, practical skills are developed within identified media areas.

How will I be assessed?

The course is made up of 18 units (8 mandatory and 10 optional), each of which are assessed by a range of methods depending on the unit. This will include written assessments, presentations, audio-visual presentations, viva voce, Moodle forums, practical assessments, video production work and production paperwork.

Entry Requirements

The course is designed for learners with 5 GCSE grades C or above. A GCSE in English is desirable, however all applicants will be considered on an individual basis. Students are required to be self-motivated and to take a degree of responsibility for their own learning.

How much time will I spend on the course?

The 18 unit timetable is spread over two years, 18 hours a week, 34 week a year.

How is the course taught?

The course is delivered by a mixture of lessons and practical sessions. This includes guest speakers (BBC and freelance professionals), classroom and studio sessions, functional skill lessons, group and individual tutorials and open access to studio/facilities. Students are required to work both individually and as part of a team.

Where is the course taught?

NEW College Bromsgrove Campus, Z Block.

Who is this course suitable for?

Anyone who is interested in a career in the broadcast and television industry.

What are the mandatory modules or units?

The mandatory units consist of:

- Pre-production techniques
- Communication skills for creative media production
- Research techniques for creative media
- Creative media production management project
- Working to a brief in the creative media industries
- Critical approaches to creative media products
- Understanding the television and film industries
- Film and video editing techniques

The optional units consist of:

- Developing a small business in the creative media industries
- Understanding video technology Single camera drama
- Multi-camera techniques. Writing for television and film
- Factual programme production techniques for television
- Corporate and promotional programme production
- Music video production
- Advertisement production for television
- Designing Idents for television
- Soundtrack production for the moving image
- Optional units can vary depending on tutor preference.

What materials do I have to provide?

Students are required to provide their own writing materials for all sessions. All video production materials are supplied by the College.

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Are there any additional costs or specialist equipment required?

A total cost of £100 per student is required at the start of year. This will consist of £75 license fee to cover course materials and £25 residential fee (non-refundable). Full details will be available from media staff during the course induction week.

*You may be able to get help with these costs from the 'College Learner Support Fund'. For more details please contact the Student Advice, Guidance and Support team (01527) 572691.

What can I do after this course?

Students who achieve the full qualification may wish to progress onto High Education level 4 courses, either internally through a Foundation Degree (subject to successful interview) or externally at University. Students may also choose to progress to work-based training or employment.

What careers would this course be useful for?

Students will develop knowledge and experience that will equip them for a career in the media industry. This could include employment such as live broadcasting, video production, TV studio production, production management and freelance work. The skills gained on the course are transferable to a range of job areas.

How do I apply / join this course?

Prospective students should complete an application form. This can be found in the back of a New College prospectus or call our Information Centre on (01527) 570020 and they will send a form in the post. Alternatively, complete the form on-line by visiting www.ne-worcs.ac.uk.

After the application is processed prospective students will be invited to attend an informal interview with a member of the media team. At the end of the interview a place on the course could be offered or in some cases alternative courses will be discussed.

Can I get any financial support with the costs of study?

From September 2011, young people who need financial support to help them stay in Education or training after 16 can apply to NEW College for the new 16-19 Bursary Fund.

Those most in need will be eligible for a bursary of £1200 a year. This includes young people in care, care leavers, young people receiving income support and disabled young people receiving both Employment Support Allowance and Disability Living Allowance. Young people eligible for income support will include some teenage parents, young people estranged from their families, and those whose parents have died.

Other students facing financial difficulties may also be able to claim a bursary to help with costs of transport, food, equipment or other course-related costs.